



REG. A+
FUNDING GROUP, Inc.
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“Katapult CEO Brock Murray Discusses How to Use Crowdfunding Software to Market Reg. A+ Offerings on the “Reg.A Money Show”

Las Vegas (12/15/2017) — The Reg.A Funding Group announced today that they have published their latest “Reg.A+ Money Show” radio podcast in which Katapult CEO Brock Murray discussed how to use crowdfunding software to market and better brand Regulation A+ offerings.

Marketing and branding are two crucial pieces of what makes a Regulation A+ offering successful. On this podcast episode, the “Reg.A Money Show” interviewed [Brock Murray from Katapult](#) to get his take on how software is transforming the industry and how his private label software company can help Reg.A+ issuers enhance their brand even further by developing their very own “Crowdfunding Portal” hosted directly on their website domains. Cloud-based software infrastructure now allows firms to design, setup, and operate an investment platform across multiple distribution channels including web, mobile, and social media – and brand it totally their own!

Besides being [syndicated on the iHeartRadio Network](#), you can access the radio podcast here: <http://ipotogo.com/katapult>

Said “Reg.A Money Show” co-host Ron Costa, *“Just as software has touched basically every industry on the planet, now we’re seeing groundbreaking cloud-based software like Katapult in use in the Reg.A+ space to run crowdfunding platforms and portals. Reg.A+ will be all the better as a result.”*

ABOUT KATIPULT:

Katapult is a financial technology company that offers proprietary Crowdfunding Software that boasts the latest, powerful features and tools to launch a successful Real Estate or Equity Crowdfunding platform. Their software is being used in over 20 unique regulatory environments to grow investor networks, efficiently manage investors, and streamline deal flow administration. More information is available at www.katapult.com.

ABOUT THE REG.A MONEY SHOW

The “[Reg.A Money Show](#)” provides information and Reg.A education from the founders over at the “[Reg.A Funding Group](#)” as well as market insights from a variety of industry experts who appear on the show as guests. The show is hosted by Ron Costa and Miguel Dotres, who bring a wealth of information in regards to Reg A+, SEC filings, social media marketing, and various other topics in an entertaining and informative format. The podcast is quickly emerging as a “must listen” to all those interested in issuing Reg.A paper or investors interested in participating in a company’s Regulation A+ offering.

ABOUT THE REG.A FUNDING GROUP

With years of experience in the capital markets and proven results with social marketing, the [Reg.A Funding Group](#) provides real world, effective Regulation A advisory services for startup, growth and acquisition financing, while specializing in helping companies raise money with Regulation A+ Tier 1 and Tier 2 crowdfunding offerings. The Reg. A Funding Group can be reached at 612-888-REGA or at info@regamoney.com