



## **“Reg.A Money Show” Publishes Podcast Explaining Why Websites and Social Media Platforms are Essential for Regulation A+ Offerings**

**Las Vegas (12/0/2017) — The Reg.A Funding Group announced today that they have published their latest “Reg.A Money Show” podcast explaining why websites and social media platforms are essential for a Regulation A+ offering to be successful.**

With so many intricate parts that need to work like a fine-tuned machine for a Regulation A+ offering to be successful, sometimes one of the most obvious components is overlooked – and that’s creating a website and social media platforms to showcase your company and Reg.A deal to your crowdfunding evangelists. While it’s not difficult putting up just any old website, Reg.A+ issuers must be sure their website is informative, entertaining, and a work of professional quality if they want to be taken seriously – and that’s where things get tricky. This podcast explores why companies who ignore constant updating of their online presence will have a much more difficult time finding investors for their Reg.A+ offerings.

A company's “Investor Relations page” on their website is where the tire meets the road. Reg.A+ SEC compliance rules come into play! There are some extremely important points and “must haves” to be considered in this regard – all of which are covered on this “Reg.A Money Show” podcast.

Besides currently being heard on the [iHeartRadio Network](http://iHeartRadio.com), the podcast episode can be accessed here: <http://ipotogo.com/websitesandsocialmedia>

Said “Reg.A Money Show” co-host Ron Costa, *"At a minimum, every Regulation A+ issuer should have a website with contact forms for lead generation and to allow for visitor questions and comments. Website development, content creation, and social media management are full time jobs and most Reg.A+ issuers should resort to [outsourcing these services to professional agencies](#).*

### **ABOUT THE REG.A MONEY SHOW**

The “[Reg.A Money Show](#)” provides information and Reg.A education from the founders over at the “[Reg.A Funding Group](#)” as well as market insights from a variety of industry experts who appear on the show as guests. The show is hosted by Ron Costa and Miguel Dotres, who bring a wealth of information in regards to Reg A+, SEC filings, social media marketing, and various other topics in an entertaining and informative format. The podcast is quickly emerging as a “must listen” to all those interested in issuing Reg.A paper or investors interested in participating in a company’s Regulation A+ offering.

### **ABOUT THE REG.A FUNDING GROUP**

With years of experience in the capital markets and proven results with social marketing, the [Reg.A Funding Group](#) provides real world, effective Regulation A advisory services for startup, growth and acquisition financing, while specializing in helping companies raise money with Regulation A+ Tier 1 and Tier 2 crowdfunding offerings. The Reg. A Funding Group can be reached at 612-888-REGA or at [info@regamoney.com](mailto:info@regamoney.com)